



**SECOND SUNDAYS
11AM-2PM • JUNE THRU SEPTEMBER**

PARTICIPANT INFO PACKET

Thank you for being a part of Hip Tot Family Day at the LeFrak Center at Lakeside in Prospect Park, Brooklyn! This packet will give you info about check in, loading/unloading, parking, directions, schedules, marketing, etc. If you have questions or request additional information, please don't hesitate to contact us.

EVENT CONTACTS

Hip Tot Event Director + Marketing Manager

Gabby Napolitano

email: gabby@hiptot.com

phone: 718.809.8850

Hip Tot Event Director + Sound Coordinator

Adam Milat-Meyer

email: adam@hiptot.com

phone: 347.813.1396

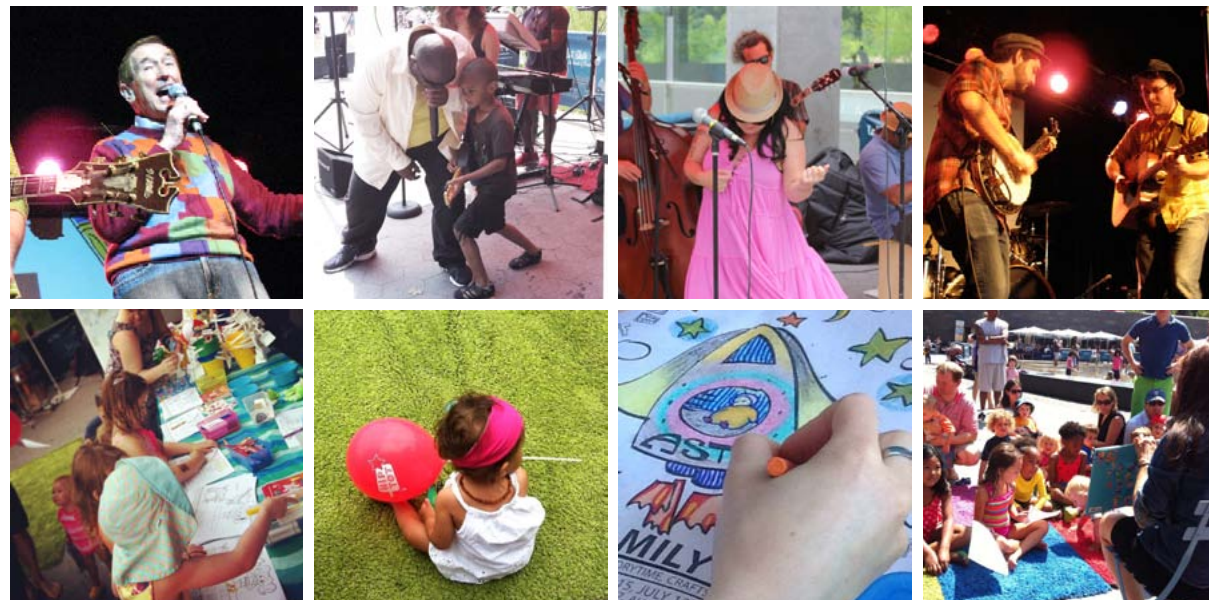
ABOUT HIP TOT FAMILY DAY

Hip Tot Family Day @ Lakeside is a series of free live music concerts with family entertainment greats like Sesame Street's Bob McGrath, local faves like Audra Rox, Rolie Polie Guacamole, and Grammy Winners like The Okee Dokee Brothers and Father Goose. Each event starts with an interactive story time by popular authors and illustrators, like Steve Light, author/illustrator of *Have You Seen My Dragon*. Local community and school groups showcase what they got with a short performance. Craft activities and giveaways are provided by local businesses and event sponsors.

Hip Tot Family Day Lakeside is the 'in' spot for thousands of local families with 26-acres of multi-purpose recreation space.

On the second Sunday of June through September families are invited to enjoy a live music concert combined with author readings and book signing, performances by local community groups, crafts and giveaways. All for FREE!

Hip Tot founders Adam Milat-Meyer and Gabby Napolitano, born and bred Brooklynites, wanted to bring a family-friendly music event to the community. Adam is a seasoned music industry professional and bass player who has recorded with such greats as Bustah Rhymes, Ozzy Osbourne, Everlast, and DMC. Gabby's Hip kid empire, began as second-hand children's boutique called Still Hip, has now segued into family-centric events. With these two running the show you get more than just a concert but an event that is fun for the whole family!



CHECK-IN

- Please arrive on time at the LeFrak Center at 9am for load-in
- Allow time for unloading, setting up, finding your area, and street parking
- Upon arrival, please check in with: GABBBY or ADAM
- If you have heavy equipment and need assistance, a LeFrak staff person can meet you at the Parkside entrance of the park and escort you in using a flatbed. Please relay this information to Gabby or Adam when you arrive
- Running Late - Please call/text if you are running late or lost
gabby 718.809.8850 - adam 347.813.1396
- Please try to keep your equipment cases/bags, etc. self-contained and neat by the stage
- Breakdown - please be considerate about packing up and staying tidy. Also, note, the facility will not be storing any items for pick-up.

VENUE INFO

venue

The LeFrak Center at Lakeside in Prospect Park

load-in entrance

Deliveries & drop-offs should enter at the Service Entrance at Parkside & Ocean Aves

main public entrance

The MAIN Park Entrance is at either Lincoln & Ocean or at Parkside & Ocean Aves
The B, Q, & S Trains are the closest subway stops. Please see links below for driving directions

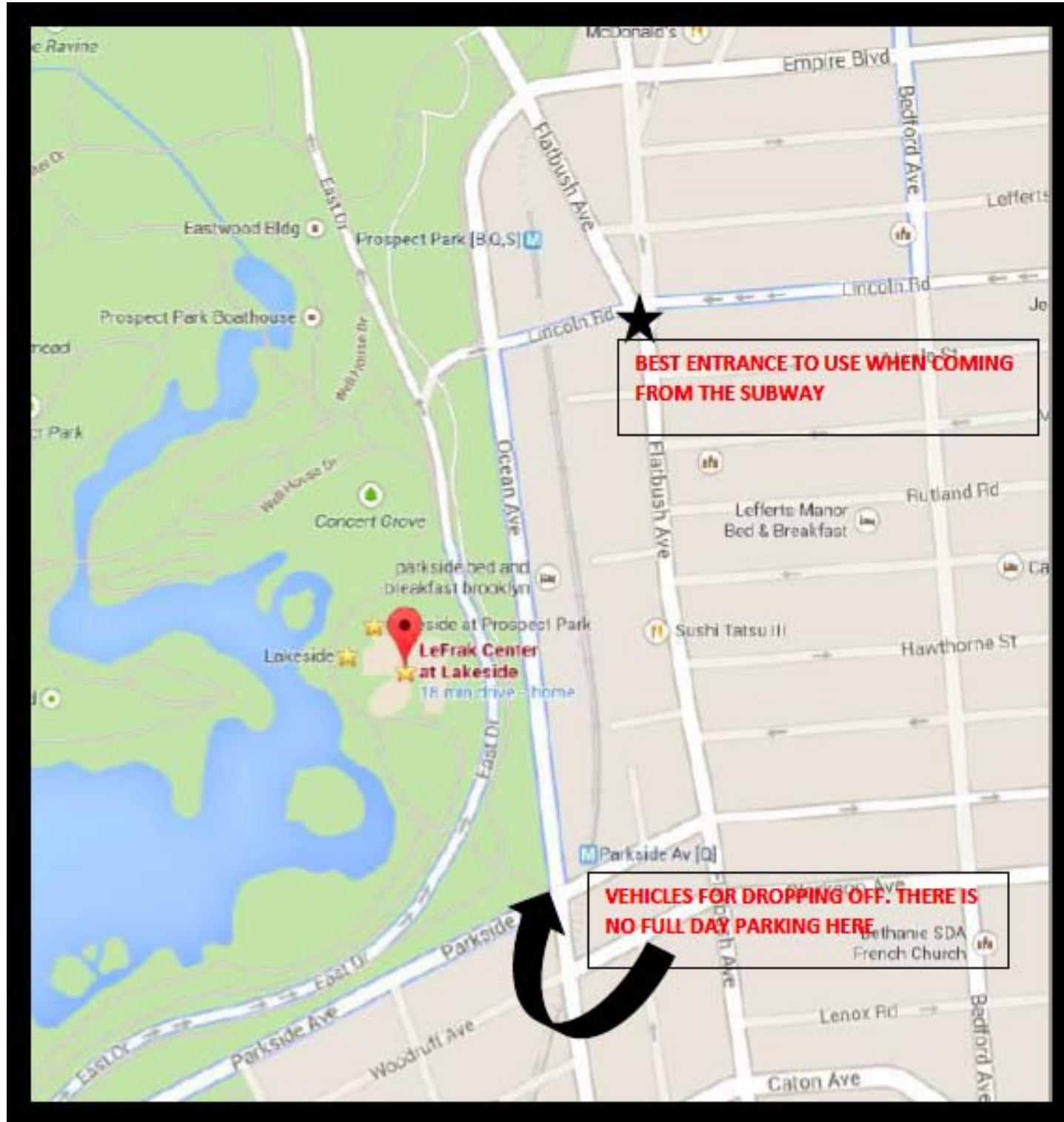
map

<http://www.prospectpark.org/visit/interactive-map>

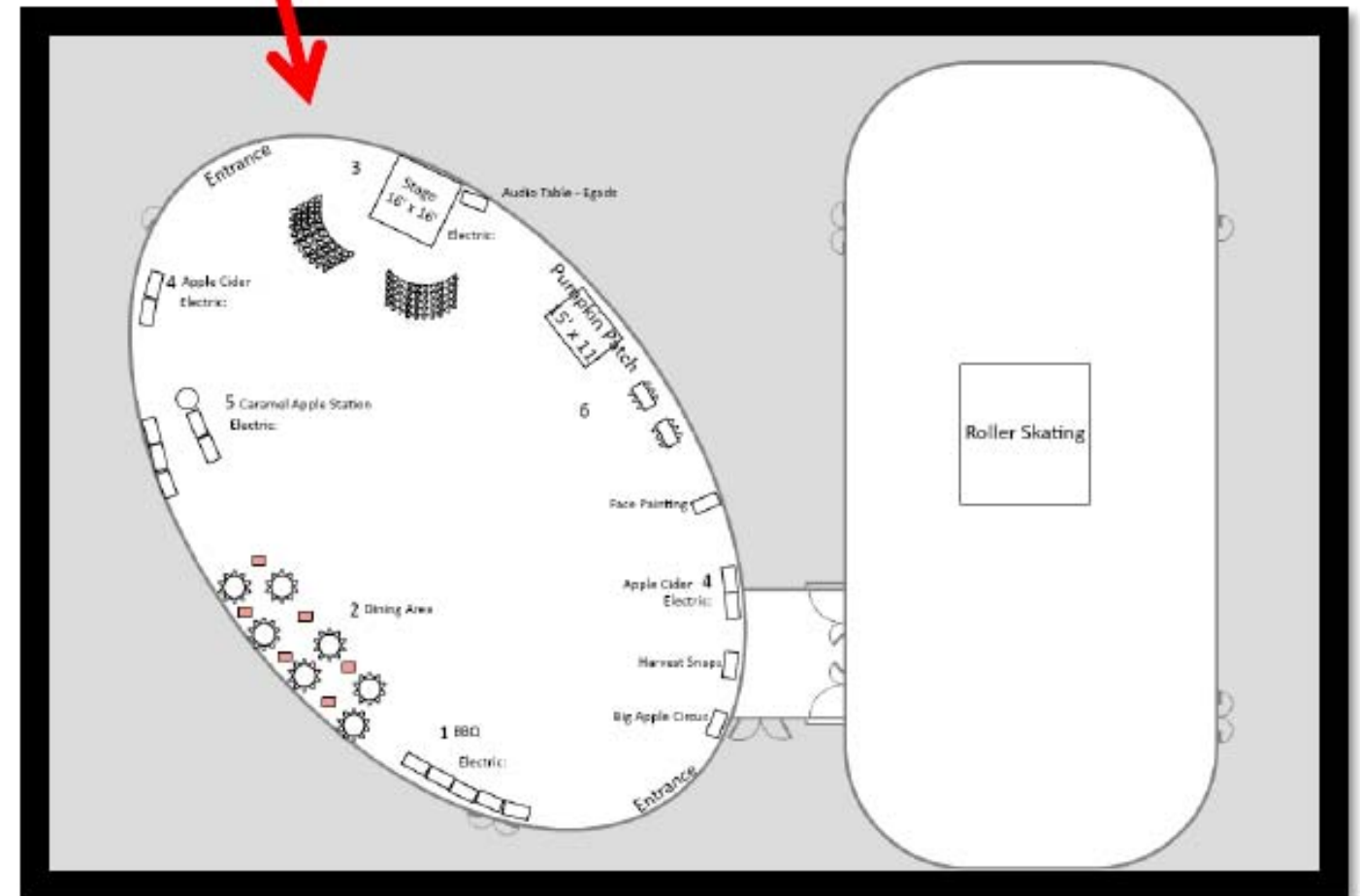
parking

Street parking is available around the Park's perimeter
* Please be aware of any parking restrictions and street cleaning signs

MAP



VENUE MAP



RUN OF SHOW

9:00	load in
9:30	sponsors + vendors set up
10:00	sound check (subject to change)
10:30	crafts - quiet start
11:00	EVENT START
11:00-11:15	DJ
11:15-11:30	story time
11:30-12:00	community showcase
12:00-12:45	opening band or first set
12:45-1:00	DJ
1:00-1:45	headliner or second set
2:00pm	live music curfew:
3:00pm	event curfew

Please note that the above run of show is a sample. Each show will have a schedule based on individual performers. An email will be sent directly to each performer, vendor and sponsor with a more accurate Run Of Show for their event.

BACKLINE

A full backline list will be provided prior to the performance date.



MARKETING AND PROMOTION

Help us promote and pack the park!

facebook

<http://facebook.com/hiptot>

<http://facebook.com/LakesideBKLYN>

twitter

@hiptot | <http://twitter.com/hiptot>

@lakesideBKLYN | <http://twitter.com/lakesideBKLYN>

instagram

@hiptot | <http://instagram.com/hiptot>

@lakesideBKLYN | <http://instagram.com/lakesideBKLYN>

hashtag

#HipTotLakeside

#HipTot #LakesideBKLYN

event blurb

Bring the whole family and enjoy FREE music, crafts and so much more!

Hip Tot Family Day @Lakeside - every 2nd Sun June-Sept 11am-2pm

images

Images of previous events can be found on facebook for either Hip

Tot or Lakeside, as well as at hiptot.com under the 'pics' tab.

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